

Unifrog

Your All-in-One Future Planning Platform

Information for students and parents, carers and guardians

Unifrog is a powerful online platform designed to help students make informed decisions about their futures. Whether exploring university courses, apprenticeships, T Levels, or work experience, Unifrog brings everything together in one easy-to-use place. It supports students at every stage of their career journey, and it also offers parents insight and tools to support their child along the way.

What is Unifrog?

Unifrog is a comprehensive destinations platform used by thousands of schools and colleges across the UK and internationally. It allows students to explore and compare opportunities, track progress, and build an impressive application profile – whether for university, college, an apprenticeship, or employment.

What Can It Cover?

Unifrog covers a wide range of post-16 and post-18 pathways, including:

- **University courses** (UK and international)
- **Apprenticeships** (intermediate to degree level)
- **T Levels and vocational qualifications**
- **Work experience opportunities**
- **Extra-curricular and enrichment activities**
- **CV and personal statement building**
- **Careers and personality profiling**

How Does It Help Students?

Unifrog helps students identify their strengths and interests through quizzes and personality tests. It provides up-to-date information and comparison tools for various career and education options. Students can build a portfolio of activities and achievements, set goals, and receive feedback from their teachers — all within one platform.

How Does It Support UCAS Applications?

Unifrog simplifies the UCAS process by:

- Guiding students through writing and editing their personal statement
- Keeping track of university course choices
- Organising references and predicted grades
- Ensuring all elements of the application are ready on time

How Does It Support Apprenticeships?

Students can search for live apprenticeship opportunities, filter them by location and level, and learn about the application process. Unifrog also helps students prepare professional CVs and cover letters and practice interview techniques, making them ready to compete for placements.

How Does It Support T Levels?

For students considering T Levels, Unifrog provides detailed course information, industry placement advice, and real-world context to help them understand the benefits of combining study with work experience.

How Does It Support Work Experience?

Unifrog helps students research potential placements, log their experiences, and reflect on what they have learned. It also offers advice on contacting employers and making the most of work experience opportunities, all of which contribute to a strong CV or personal statement. The Unifrog placement tool also allows the school to check that the employer has provided all necessary safeguarding, risk assessment, health and safety and insurance information prior to a placement being approved by the school.

Why Is It Useful for Parents?

Parents can gain access to Unifrog to support their child's decisions and stay informed about their progress. They can explore pathways together, discuss opportunities, and feel confident that their child has access to accurate, unbiased information on all post-school options.

<https://www.unifrog.org/about>