

Subject - Level 3: Pearson BTEC Level 3 National Extended Certificate in Creative Digital Media Production

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 12	<p><u>Introduction to Creative Digital Media Production</u></p> <ul style="list-style-type: none"> • Media Language • Media Representations • Media Industries • Media Audiences 	<p><u>Unit 1: Media representations</u></p> <p><u>Theory and Representations (Macro elements)</u> Genre, Narrative, Audience, Representation (A1, A2, B1, B2, D1)</p>	<p><i>(Students sit the Unit 1 Exam)</i></p> <p><u>Unit 4: Pre-production Portfolio</u></p> <p><u>Learning Aim A: Understand the requirements of preproduction of a digital media product</u></p>	<p><u>Unit 4: Pre-production Portfolio</u></p> <p><u>Learning aim B: Carry out pre-production for a digital media product</u> (B1, B2)</p>	<p><i>(Students sit the Unit 1 Exam- RESIT)</i></p> <p><u>Unit 4: Pre-production Portfolio</u></p> <p><u>Learning aim C: Produce a pre-production portfolio for a creative media production</u> <u>Learning aim D: Review pre-production of a digital media product</u> (C1, C2, C3, D1,D2)</p>	<p><u>Unit 10: Film production Fiction</u></p> <p><u>Learning Aim A: Understand codes and conventions of fictional film production</u> (A1, A2)</p>
Year 13	<p><u>Unit 8: Responding to a Brief - Control assessment External exam unit</u></p> <p><u>Unit 10: Film production Fiction</u></p> <p><u>Learning Aim B:</u></p>	<p><u>Unit 8: Responding to a Brief - Control assessment External exam unit</u></p> <p><i>(Students sit the Unit 8 Control assessment Exam)</i></p> <p><u>Unit 10: Film production Fiction</u> (C1, C2 C3,C4)</p>	<p><u>Unit 8: Responding to a Brief - Control assessment External exam unit</u></p> <p><u>Unit 10: Film production Fiction</u> (C1, C2 C3,C4)</p>	<p><i>(Students sit the Unit 8 Control assessment Exam- RESIT)</i></p> <p>Students finalising: <u>Unit 10: Film production Fiction</u></p>	<p>Official Examinations</p>	<p>Official Examinations</p>

	<p><u>Produce material for a fictional film of a specified genre</u></p> <p>(B1, B2, B3)</p>	<p><u>Learning Aim C: Apply post-production techniques to a fictional film utilising codes and conventions of a specified genre</u></p>	<p><u>Learning Aim C: Apply post-production techniques to a fictional film utilising codes and conventions of a specified genre</u></p>			
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Outline of the Units

<u>Unit 1: Media representations</u>	Externally assessed Exam: Onscreen set <ul style="list-style-type: none"> • Two hours. • 80 marks.
<u>Unit 8: Responding to a Brief</u>	Externally assessed Controlled assessment (Two weeks Period)
<u>Unit 4:Pre-production Portfolio</u>	Internally assessed Assessment
<u>Unit 10: Film production Fiction</u>	Internally assessed Assessment

Link to Course Specification:

<https://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/creative-digital-media-production/2016/specification-and-sample-assessments/btec-13-nat-extcert-in-creative-digital-media-prod-spec.pdf>