

Vocational Courses

Pearson BTEC Level 3 National Extended Certificate in Creative Digital Media Production Curriculum Map

Year 12

Term	Task	Teacher A	Teacher B
Autumn 1	<p>Short film Project: Practical work (Creating a 3 minute Trailer)</p> <p>Introduction to Creative Digital Media Production</p> <ul style="list-style-type: none"> • Media Language • Media Representations • Media Industries • Media Audiences 	<p>Short film Project: Practical work (Creating a 3 minute Trailer)</p>	<p>Introduction to Creative Digital Media Production</p> <ul style="list-style-type: none"> • Media Language • Media Representations • Media Industries • Media Audiences
Autumn 2	<p>Unit 1: Media representations</p>	<p>Unit 1: Media representations</p> <p>Media Language (Micro Elements) (Camera work/Shot Types, Mise-en-Scene ect) (B3, B4, C1, C2, C4, C5)</p>	<p>Unit 1: Media representations</p> <p>Theory and Representations (Macro elements) Genre, Narrative, Audience,) Representation (A1, A2, B1, B2, D1)</p>
Spring 1	<p>Unit 4:Pre-production Portfolio</p>	<p>Unit 4:Pre-production Portfolio Pre-production docs/ Regulation (A1, A2, A3, A4, B2)</p>	<p>Unit 4:Pre-production Portfolio Finance/Costs and Logistics (A1, B1,)</p>
Spring 2	<p>Unit 10: Film production Fiction</p>	<p>Film Screening: Two different genres Microanalysis of The Matrix Essay on Genre conventions</p>	<p>Film Screening: Two different genres Microanalysis of Scream 1 Essay on Genre conventions</p>

Winchmore School Media Department

		Comparative Evaluation (The Matrix)	Comparative Evaluation (Scream 1)
Summer 1	<u>Unit 1: Media representations</u>	<u>Unit 1: Media representations</u> Exam Preparations <i>(Students sit the Unit 1 Exam)</i>	<u>Unit 1: Media representations</u> Exam Preparations <i>(Students sit the Unit 1 Exam)</i>
Summer 2	<u>Unit 4:Pre-production Portfolio</u> <u>Students will be preparing for filming their short films for Unit 10: Film production Fiction</u>	<u>Unit 4:Pre-production Portfolio</u> (B1, B2) All pre-production docs to be completed by the end of the term (focus groups, weekly diary tracker (Filmed or written).	<u>Unit 4:Pre-production Portfolio</u> All pre-production docs to be completed by the end of the term (focus groups, weekly diary tracker (Filmed or written).

Winchmore School Media Department

Year 13

Term	Task	Teacher A	Teacher B
Autumn 1	<p>Unit 8: Responding to a Brief</p> <p>Unit 4 and Unit 10</p> <p>Presenting pre-production in portfolio (Canva)</p> <p>Filming and editing Slasher short film</p>	<p>Unit 4:Pre-production Portfolio (C1, C2, C3)</p> <p>Unit 10: Film production Fiction (B1, B2, B3, C1, C2 C3,C4)</p>	<p>Unit 8: Responding to a Brief Controlled assessment preparations (A1, A2, A3, A4, B1, B2)</p>
Autumn 2	<p>Focussing on preparing students for unit 8 controlled assessment.</p>	<p>Exam preparations</p> <p>Unit 8: Responding to a Brief</p>	<p>Exam preparations</p> <p>Unit 8: Responding to a Brief (D1, D2)</p>
Spring 1	<p><i>Resit: Students entered to resit Unit 1 Exam- January</i></p> <p><i>Unit 8: Commission controlled assessment 2 week window- January.</i></p> <p>Unit 4 and Unit 10 completion</p>	<p>Students completing:</p> <p>Unit 4:Pre-production Portfolio</p> <p>Unit 10: Film production Fiction</p> <p><i>Resit: Students entered to resit Unit 1 Exam- January</i></p> <p><i>Unit 8: Commission controlled assessment 2 week window- January.</i></p>	<p>Unit 4:Pre-production Portfolio Focussing on Unit 4 Learning aim D: Evaluation (D1, D2)</p> <p><i>Resit: Students entered to resit Unit 1 Exam- January</i></p> <p><i>Unit 8: Commission controlled assessment 2 week window- January.</i></p>
Spring 2	<p>EXAM RESIT PREPARATIONS</p>	<p>EXAM RESIT PREPARATIONS Unit 8: Responding to a Brief</p>	<p>EXAM RESIT PREPARATIONS</p>

Winchmore School Media Department

	<u>Unit 8: Responding to a Brief</u>		<u>Unit 8: Responding to a Brief</u>
Summer 1	<i>Resit</i> <i>Unit 8: Responding to a Brief: Commission controlled assessment 2 week window- January</i>	MODERATION <i>Resit</i> <i>Unit 8: Responding to a Brief: Commission controlled assessment 2 week window- January</i>	MODERATION <i>Resit</i> <i>Unit 8: Responding to a Brief: Commission controlled assessment 2 week window- January</i>
Summer 2	MODERATION	MODERATION	MODERATION

Outline of the Units

<u>Unit 1: Media representations</u>	Externally assessed Exam: Onscreen set <ul style="list-style-type: none"> • Two hours. • 80 marks.
<u>Unit 8: Responding to a Brief</u>	Externally assessed Controlled assessment (Two weeks Period)
<u>Unit 4:Pre-production Portfolio</u>	Internally assessed Assessment
<u>Unit 10: Film production Fiction</u>	Internally assessed Assessment

Winchmore School Media Department

Link to Course Specification:

<https://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/creative-digital-media-production/2016/specification-and-sample-assessments/btec-l3-nat-extcert-in-creative-digital-media-prod-spec.pdf>

Winchmore School Media Department

Pearson BTEC Level 2 Extended Certificate in Creative Media Skills Curriculum Map

3 Units - 100% Coursework

Year 12: 1 year Course

Term	Task	Teacher A	Teacher B
Autumn 1	<p><u>Introduction to Media Studies</u></p> <p><u>Micro elements:</u></p> <p>Cinematography Editing; Sound; Mise en Scene</p> <p><u>A1.1</u> Slasher Unit</p> <ul style="list-style-type: none"> - Filming - Starting Canva Portfolio - Essays - Pre-Production documents - First Draft Edit complete 	<p><u>Introduction to Media Studies</u></p> <p><u>Micro elements:</u></p> <p>Cinematography Editing;</p> <p><u>A1.1</u> Slasher Unit- Students are completing this unit.</p>	<p><u>Introduction to Media Studies</u></p> <p><u>Micro elements:</u></p> <p>Sound; Mise en Scene</p> <p><u>A1.1</u> Slasher Unit- Students are completing this unit.</p>
Autumn 2	<p><u>A1.1</u> Slasher Unit</p> <ul style="list-style-type: none"> - Editing feedback - Re-Draft completed - Canva Portfolio completed <p><u>A1.2</u> Photography Unit</p>	<p><u>A1.1</u> Slasher Unit- Students are completing this unit.</p> <p><i>Students have finished A1.1 UNIT</i></p>	<p><u>A1.2 (STARTS)</u> Photography Unit- Students are starting this unit.</p>

Winchmore School Media Department

	<ul style="list-style-type: none"> - Starting Canva Portfolio - Investigation into photographers - Pre-Production documents - Photographs taken - Photographs edited (1-2) 	<p>A1.2 (JOINS) Photography Unit</p>	
<p>Spring 1</p>	<p>A1.2 Photography Unit</p> <ul style="list-style-type: none"> - Canva Portfolio Completed - Gallery of completed images set out <p>A2 Get Active Unit</p> <ul style="list-style-type: none"> - Canva Portfolio Started - Investigation stage <ul style="list-style-type: none"> - Exploration of current/previous campaigns - Pre-production documents 	<p>A2 Get Active Unit- Students are starting this unit.</p>	<p>A1.2 Photography Unit</p> <p style="text-align: center;"><i>Students have finished A1.2 UNIT</i></p>
<p>Spring 2</p>	<p>A2 Get Active Unit</p> <ul style="list-style-type: none"> - Filming of campaign - Editing of campaign - Finishing Canva portfolio 	<p>A2 Get Active Unit- Students are completing this unit.</p>	<p>A2 Get Active Unit- Students are completing this unit.</p> <p style="text-align: center;"><i>Students have finished A2 UNIT</i></p>
<p>Summer 1</p>	<p>MODERATION</p>	<p>MODERATION</p>	<p>MODERATION</p>

Winchmore School Media Department

Summer 2	MODERATION	MODERATION	MODERATION
-----------------	-------------------	-------------------	-------------------

Outline of the Units

<p><u>A Exploring and Developing Creative Media Skills</u> <u>A1 Skills Development (120 GLH)</u> - <u>A1.1 Slasher Unit</u> - <u>A1.2 Photography Unit</u></p>	Internally assessed Assessment
<p><u>A Exploring and Developing Creative Media Skills</u> <u>A2 Creative Media Project (60 GLH)</u> - <u>A2 Get Active Unit</u></p>	Internally assessed Assessment

Link to Course Specification:

<https://qualifications.pearson.com/content/dam/pdf/btec-level-2-skills/creative-media-skills/2020/specification-and-sample-assessments/L2-Creative-Media-Skills-Issue-1.pdf>